HARBOR HOUSE OF CENTRAL FLORIDA'S

PANSON PEAGE for Awareness & Ending Abuse

Saturday April 18, 2020

Registration: 8:00AM-9:00AM

Walk: 9:00AM-11:00AM

Location: Blue Jacket Park

Market Data: 400+ pet lovers





Pets are Family

Can you imagine leaving your beloved pet behind with someone who might hurt or even kill him or her? Neither can we. That's why Harbor House of Central Florida opened the Paws for Peace Kennel on our emergency shelter campus in 2012.

Harbor House of Central Florida is one of the few domestic violence shelters in Florida to accept pets. Harbor House's pet kennel was an important addition to the emergency shelter 8 years ago, because statistically, many people stay in abusive homes rather than leave their pets behind.

65% of domestic violence victims delay fleeing because they fear for the safety of their pets. Statistically, 48% to 71% of victims with pets report that their pets have been abused or killed. Since opening our doors 7 years ago, the emergency kennel has housed 154 dogs, 58 cats, and 14 birds, hamsters, turtles or other animals. The Paws for Peace Walk raises the funds needed to keep our pet shelter running, which keeps pets and their owners safe.

Why Your Sponsorship is Important

Each year, thousands of women, men, and children, along with family pets, come to Harbor House for safe haven, because it is the only place they have to go. We are the only state-certified emergency shelter in Orange County that is open 24 hours a day, 365 days a year. All services are provided to survivors at no cost. Your sponsorship will guarantee we respond timely to individuals who are threatened by domestic violence every day of their lives.

In addition to emergency shelter; Harbor House Provides:

- A 24-hour crisis line
- Counseling
- Legal Advocacy
- Childcare

Market Data

- 400-500 people attending the event will see your sponsorship
- 500 flyers distributed to animal lovers
- 17,143 via Harbor House's digital correspondence sent to community members
- 5.958 followers will see Paws for Peace promotions on Harbor House's Facebook
- 1,997 Harbor House Twitter followers will receive word about Paws for Peace Sponsors

BENEFIT	PRESENTING	BIG DOG	WIGGLE- WAGGLE	HERE SPOT	WATER BOWL	KENNEL KEEPSAKE
Contribution	\$10,000	\$5,000	\$3,500	\$1000	\$500	\$250
Sponsorships Available	1	5	unlimited	unlimited	unlimited	unlimited
Number of lives impacted	154	77	38	23	8	3
Inclusion in all promotional pitches	***					
Logo on pet bandannas						
Logo on walk t-shirts						
Logo on e- invitations						
Logo on event signage		***				
10x10 vendor space (table and 2 chairs)	***					
Logo on Harbor House website						
Logo on social media outlets						
Acknowledge- ment at the event	**					
Logo on water signs					***	
Commemorative pet tile in the kennel						
Number of free registrations	25	15	10	5	2	2

Corporate Sponsorship Commitment Form

Yes! We will support Paws for Peace as a:

OPresenting Sponsor \$10,000
OBig Dog Sponsor \$5,000
OWiggle -Waggle Sponsor \$3,500
OHere Spot Sponsor \$11,000
OWater Bowl Sponsor \$500
OKennel Keepsake Sponsor \$250

Corporate Sponsor				
<u> </u>				
epresentative/ Individual Name (Who y	you wish for us to contact)			
treet Address				
ity	State		Zip	
Preferred Phone Number	Fax Number	Pref	erred Email Address	
Please send an invoice				
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Please make a copy for your records and mail, fax, or email the completed form to:

Gabrielle Harb | E: gharb@harborhousefl.com | P: 407 703-2890 | F: 407 886-0006 | M: PO Box 680748, Orlando, FL 32868