

HARBOR HOUSE OF CENTRAL FLORIDA'S

PAWS *for* PEACE

Walk 
for Awareness & Ending Abuse

Saturday April 18, 2020

Registration: 8:00AM-9:00AM

Walk: 9:00AM-11:00AM

Location: Blue Jacket Park

Market Data: 400+ pet lovers



Pets are Family

Can you imagine leaving your beloved pet behind with someone who might hurt or even kill him or her? Neither can we. That's why Harbor House of Central Florida opened the Paws for Peace Kennel on our emergency shelter campus in 2012.

Harbor House of Central Florida is one of the few domestic violence shelters in Florida to accept pets. Harbor House's pet kennel was an important addition to the emergency shelter 8 years ago, because statistically, many people stay in abusive homes rather than leave their pets behind.

65% of domestic violence victims delay fleeing because they fear for the safety of their pets. Statistically, 48% to 71% of victims with pets report that their pets have been abused or killed. Since opening our doors 8 years ago, the emergency kennel has housed 154 dogs, 58 cats, and 14 birds, hamsters, turtles or other animals. The Paws for Peace Walk raises the funds needed to keep our pet shelter running, which keeps pets and their owners safe.

Why Your Sponsorship is Important

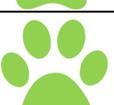
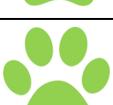
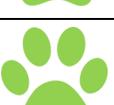
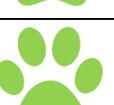
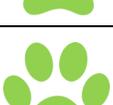
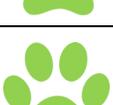
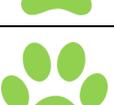
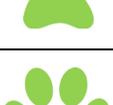
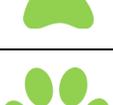
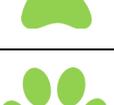
Each year, thousands of women, men, and children, along with family pets, come to Harbor House for safe haven, because it is the only place they have to go. We are the only state-certified emergency shelter in Orange County that is open 24 hours a day, 365 days a year. All services are provided to survivors at no cost. Your sponsorship will guarantee we respond timely to individuals who are threatened by domestic violence every day of their lives.

In addition to emergency shelter; Harbor House Provides:

- A 24-hour crisis line
- Counseling
- Legal Advocacy
- Childcare

Market Data

- 400-500 people attending the event will see your sponsorship
- 500 flyers distributed to animal lovers
- 17,143 via Harbor House's digital correspondence sent to community members
- 5,958 followers will see Paws for Peace promotions on Harbor House's Facebook
- 1,997 Harbor House Twitter followers will receive word about Paws for Peace Sponsors

BENEFIT	PRESENTING	BIG DOG	WIGGLE-WAGGLE	HERE SPOT	WATER BOWL	KENNEL KEEPSAKE SPONSOR
Contribution	\$10,000	\$5,000	\$3,500	\$1000	\$500	\$250
Sponsorships Available	1	5	unlimited	unlimited	unlimited	unlimited
Number of lives impacted	154	77	38	23	8	3
Inclusion in all promotional pitches						
Logo on pet bandannas						
Logo on walk t-shirts						
Logo on e-invitations						
Logo on event signage						
10x10 vendor space (table and 2 chairs)						
Logo on Harbor House website						
Logo on social media outlets						
Acknowledgement at the event						
Logo on water signs						
Commemorative pet tile in the kennel						
Number of free registrations	25	15	10	5	2	2

Corporate Sponsorship Commitment Form

Yes! We will support Paws for Peace as a:

- Presenting Sponsor \$10,000
- Big Dog Sponsor \$5,000
- Wiggle -Waggle Sponsor \$3,500
- Here Spot Sponsor \$1,000
- Water Bowl Sponsor \$500
- Kennel Keepsake Sponsor \$250

Please print legibly and exactly as it should appear in print.

Corporate Sponsor		
Representative/ Individual Name (Who you wish for us to contact)		
Street Address		
City	State	Zip
Preferred Phone Number	Fax Number	Preferred Email Address

Please send an invoice

Check enclosed for the amount of \$ _____ made payable to Harbor House of Central Florida.

Credit Card Payment Visa Master Card Discover AMEX

Card Holder's Name		
Account Number	Expiration Date	Security Code
Credit Card Billing Address		
City	State	Zip
Signature	Date	

All logos must be in PNG format or 300dpi, with a transparent background. **Please send to Sarah Johnson at sjohnson@harborhousefl.com no later than March 10, 2020. Unfortunately, any logos received after that time cannot be guaranteed placement on printed materials.**

YES, I am interested in having a 10x10 vendor booth (table and 2 chairs provided—vendor is responsible for tent)

Please make a copy for your records and mail, fax, or email the completed form to:

Sarah Johnson | E: sjohnson@harborhousefl.com | P: 407 703-2890 | F: 407 886-0006 | M: PO Box 680748, Orlando, FL 32868